

2022 SLO Grilled Cheese Festival

In Support of Restorative Partners and Local Restaurants
May 2022



What is the SLO Grilled Cheese Festival?

In 2019 local non-profit Restorative Partners hosted the very first SLO Grilled Cheese Festival, which included a cook-off competition of teams making their version of the best-grilled cheese, local wineries and breweries, live music, and more. This event drew over 600 people to Laguna Lake Park for an afternoon of food and fun. This festival focuses on community, great food, and supporting local.

2021's event transitioned to a hybrid format with 40 restaurants throughout San Luis Obispo County participating in a two month long event that sent individuals from near and far to their establishments to dine. The event not only brought attention to Restorative Partners' fundraising needs but it brought traffic to restaurants and great publicity, including multiple spots on large news outlets. **This year, we intend to capitalize on the**

success of 2021 and grow the SLO Grilled Cheese Fest to an even greater success, bringing in both locals and tourists alike!

What's in it for your business?

Whether you already have a great grilled cheese on your menu or are willing to add your twist on a grilled cheese as a special for the time of the event, we want you to participate in this year's SLO Grilled Cheese Festival! The 2022 SLO Grilled Cheese Festival will invite our supporters and the greater SLO County community to try out each participating restaurants' version of the Best Grilled Cheese.

Individuals will be asked to:

- Promote restaurants through social media, gathering friends to vote for their favorites, and more

Restorative Partners will:

- Provide a map of participating restaurants to all who wish to participate
- Provide incentives for participants to try as many restaurants as possible
- **Provide promotional content for you to display at your restaurant and share digitally**
- **Promote your restaurant through our event landing page, social media platforms, newsletters, mailings, press coverage and more**

You will not be asked to donate or request donations from your supporters. Restorative Partners' fundraising efforts are in conjunction with this event but not attached to restaurant participation.

Learn more at SLOGrilledCheese.com

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Who is Restorative Partners?

Restorative Partners is a 501(c)(3) non-profit that serves San Luis Obispo County. Our mission is to transform lives impacted by crime through healing services and relationships. We do so through facilitating programs in our local jail and juvenile hall, through our 5 sober living homes, and through other community programs and services.

The goal of all of our work is to reduce violence and lower recidivism by providing wrap around services from incarceration through reincorporation into our community. Our restorative justice approach focuses on the whole person: mind, body, and spirit, incorporating trauma-informed care, addressing responsibility and accountability, and offering accompaniment through reentry mentorship. To learn more visit: www.restorativepartners.org

The SLO Grilled Cheese Festival is one of three major fundraisers Restorative Partners puts on each year. We would like to use this year's event to expand our network with local businesses and the greater San Luis Obispo County community.

How to Participate?

Complete the attached "Restaurant Participation Form" and submit it and your restaurant's logo in a high quality digital format to Hilary Campbell at hilary@restorativepartners.org, 805-234-9077.

Once we have these items from you, we will provide you with an information packet as well as digital and physical promotional materials for you to display and share at your discretion. We will also make them available online so you never run out. The more you share, the higher the chances of participants visiting your restaurant and becoming loyal customers!

Learn more at SLOGrilledCheese.com

We are excited for you to join the SLO Grilled Cheese Festival!

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Restaurant Participation Form

Restaurant Name: _____

Restaurant Location: _____
Street *City*

Restaurant Hours: _____

Short description to be used in marketing materials (i.e. specialty grilled cheese description, cuisine, what is unique about your restaurant, etc.):

Contact Information (for Restorative Partners' use only, will not be made public)

Contact Person: _____

Phone Number: _____ Email: _____

Restaurant Website: _____

Our restaurant is dedicated to following County health guidelines

Please provide a print quality copy of your restaurant's logo and this form to Hilary Campbell at hilary@restorativepartners.org

If you have any questions feel free to contact her at 805-234-9077